



## What People Are Saying About *How to Be Your Own Booking Agent*

“My bookshelves are filled with probably every book ever written about the music business, and twenty books on marketing, PR, and business strategy. But, I found *How To Be Your Own Booking Agent* to be the most helpful book on that, “making money, making music” topic that I’ve ever seen. It’s 490 pages filled with hot tips from \*hundreds\* of industry veterans. Every page has quotes and snippets along the edge, so you can leave this on your dinner table and flip through it whenever you have a minute, and \*still\* learn something every day.”

Derek Sivers  
founder, CEO,  
CDBABY

“As someone who has had the experience of climbing from the bottom to the top of the music industry, I find Goldstein’s book to be the road map for taking a career from oblivion to stardom, on one’s own terms, while maintaining artistic integrity! By combining universal business practices with music industry savvy, *How To Be Your Own Booking Agent* is your guide to success.”

RAVI  
singer/songwriter,  
former guitarist of triple GRAMMY nominee, HANSON

“Truly Exceptional! I’m amazed at the depth and breadth of material Ms. Goldstein has compiled in one volume. This book belongs in every musician’s library.”

Micah Solomon  
President, Oasis CD Manufacturing

“It has become increasingly important for today’s artists to do the legwork and create their own opportunities. For this reason, *How To Be Your Own Booking Agent* has become more valuable than ever before.”

David Wimble,  
*The Indie Bible*

“*How To Be Your Own Booking Agent* is one of the most important music industry books on the market today. Jeri Goldstein’s expert advice, tips, techniques, and career strategies will guide you on your path to success. If you’re serious about a career in music, then this book is a MUST-HAVE.”

Shawn Fields  
CEO, Getsigned.com

“If you’re trying to do it on your own, this book is a must-have. Ms. Goldstein offers genuinely useful, information in a readable, conversational style, never losing sight of the importance of honesty and ethics.”

Scot Fisher  
manager, Ani Difranco  
president, Righteous Babe Records

“I wish I had read *How To Be Your Own Booking Agent* years ago when I was booking my own band. This book is an essential tool for any performer or agent.”

John Stiernberg  
consultant, Stiernberg Consulting  
author, *Succeeding in Music: A Business Handbook for Performers, Songwriters, Agents, Managers and Promoters*

“It’s always a great thing to get a hold of a book that is well-written, informative, and really useful to anyone living and working in the real world...This is perhaps the most valuable book we have seen on getting your act together in a business sense.”

**Bill Evans**  
*Gig Magazine*

“This book is loaded with business magic to make real career advances out of your dreams.”

**Barbara Higbie**  
Grammy-Nominated Windham Hill Recording Artist

I was told I should write a book to share my knowledge about the Music Industry...I found Jeri’s book and realized she has said it all for new musicians! I use the book in my 10 week “Getting Gigs” course at Musician’s Institute and recommend it a couple of times a week to other musicians.

**Chris Fletcher,**  
CEO Coast to Coast Music Booking  
instructor, Music Business at Musician’s Institute & L.A. Music Academy

“I read Jeri Goldstein’s book for business and for pleasure. I recommend it to performers who are just beginning a career on the road as well as to experienced performers who want a structured approach and new strategies for working in this business. The book is a major resource that needs to be in every performer’s library.”

**Dr. Ysaye M. Barnwell**  
Singer, Composer, Member, SWEET HONEY IN THE ROCK

“It’s Fantastic! I couldn’t put it down. I can’t imagine an independent artist doing anything better with their time and money than getting this book and applying its innumerable lessons.”

**Ken Whiteley**  
Grammy Award Winning producer/musician

“This is the BEST book I’ve ever purchased and it has already helped our business more than all the others put together. THANK YOU a thousand times!”

**Nina Black /Golden Bough**  
performer, agent

“What a splendid piece of work! I love the design and layout. And with the comprehensiveness of content, this is destined to become a classic in the performing arts field.”

**David Heflick**  
children’s performer, author,  
*How To Make Money Performing In Schools*

“Congratulations on a superb job! I find it clear, beautifully organized and amusing to read as well. You are Great! This book will get me off the phone quickly with folks who call and want to know some career wisdom. I can just say, “Buy The Book. It’s all there: A value at twice the price!”

**Liz Masterson**  
musician

“You’re a genius! I followed your advice and instantly got results. My reorganized press kit keeps the phone ringing. I tapped into a whole new market. Thank you!”

**Phyllis Dunne**  
musician, music teacher